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*Attorneys for Defendant
Fox Broadcasting Company*

**UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK**

4KIDS ENTERTAINMENT, INC.,

Plaintiff

-against-

FOX BROADCASTING COMPANY,

Defendant.

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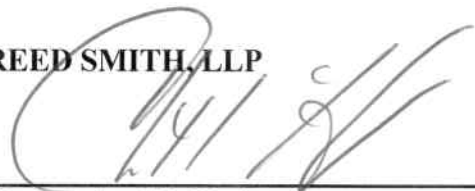
No. 08-CV-4865 (GBD/AJP)

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that the undersigned attorney hereby appears as an attorney of record for Defendant Fox Broadcasting Company, and further request that copies of all papers in this action be served upon them at their offices and addresses set forth below.

Dated: July 23, 2008
New York, New York

REED SMITH LLP



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